Metropolitan Stone

press release

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Metropolitan Stone Refurbs exterior of Renowned French Menswear Shop – "Zilli" – in New Bond Street

The first Zilli shop opened in 1983 in London at 140 New Bond Street in a historic 18th century building. Metropolitan Stone, on behalf of Newman Scott, one of the UK's top shopfitters, have recently completed terracotta cleaning and restoration to the front entrance.

Although the face of the terracotta material was in reasonable condition for its age weathering to varying degrees had occurred and the surface had become pitted in some areas. Metropolitan Stone applied a degreasing and traffic film cleaning agent using phosphur bronze brushes to remove superficial dirt and grime.

The terracotta units had also suffered from a small amount of movement over the years, which had caused minor fractures and spalls. Metropolitan Stone ground out the fractures and then repaired all to match existing in repair mortar. The spalls and defects were cut back square and reformed in matching repair mortar. Loose sections were pinned and resin fixed and any missing sections were cut out and reformed.

Each reveal to both sides of the entrance were formed in situ in mortar to match terracotta ashlar including all the cornice string and plinth detail.

Founded in Lyon in 1965, the Zilli tailoring business was bought in 1970 by Alain Schimel, who retained the name for France's leading brand of luxury menswear.

Picture One: Zilli's in New Bond Street

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Picture One